

3rd Annual Mineral Water Celebration Day



Mineral Water Celebration Day is organized annually by the Water Sommelier Union. This seminar is aimed at all persons who are interested in exploring, celebrating and understanding mineral water in all its complexity. In particular, this event offers an ideal professional development opportunity for all water sommeliers, especially those who wish to refresh and expand their sensory knowledge.

Date: Friday, Sept. 29th, 2017, 9:30 a.m. - 4:30 p.m.
Organisation: Dipl.-Ing. Nicola Buchner, Dr. Peter Schropp
Event location: Mineralbrunnen Teinach, Bad Teinach, Germany

9:30 - 9:45 a.m. Welcome address - 3rd annual Mineral Water Celebration Day - Andreas Gaupp, Managing Director, Mineralbrunnen Überkingen-Teinach GmbH & Co. KGaA and Peter Schropp, Managing Director, Water Sommelier Union

9:45 - 11:30 a.m. The Language of Water



Describing the sensory profile of a particular mineral water is often problematic due to a lack of common vocabulary. We will offer a helpful list of agreed-upon flavor attributes as well as a tasting scheme for mineral water, presented in an interactive way with practical examples.

Nicola Buchner (Water- und Beer Sommelière)

11:30 a.m. - 12:30 p.m. From Wine to Water
- 8 lessons from the wine industry!

While it remains a challenge to elevate consumer awareness about quality premium waters, the wine industry has successfully achieved an impressive level of consumer awareness over the years. The question is: What can the mineral water sector learn and how can it benefit from the experiences of the wine industry?

Matias Glusman (Water Sommelier & Beverage Consultant)



12:30 – 1:30 p.m. **Lunch**

1:30 – 2:30 p.m. **Mineral Water and Cheeses – Delightful Pairings**



Take an excursion into the world of cheese! How do carbonic acid and minerals affect the taste of cheese? Which mineral water is suitable for which cheese? In this exercise, various international cheese specialties are tasted alongside various mineral waters.

Irina Zimmermann (Water-, Beer- und Cheese Sommelière)

2:30 – 3:30 p.m. **Whisk(e)y and (Mineral-)Water - Taboo?**



In this lecture on whiskey with a focus on sensory aspects, we approach the theme of combining water with whiskey. While the whiskey drinker usually rejects water or any dilution of the beloved drop, we are seeing this surprising combination more and more in recent times.

Markus Ernst (Water Sommelier, Beer- und Tea Sommelier)

3:30 – 4:30 p.m.



Mineral Water-Darts

To close out the event, play our traditional game to train the taste buds. Who can best classify and describe the mineral and wellness water varieties presented today, thereby earning the title "Mineral Water Sensory Scientist 2017"?

Nicola Buchner and Peter Schropp, Doemens Academy GmbH

Notes:

- The presentations are held in German language (with the exception of "From Wine to Water - 8 lessons from the wine industry!", which is held in English)
- Members of the Water Sommelier Union are invited to participate in the General Assembly of the WSU (Saturday, September 30th) following our Mineral Water Celebration Day!

Registration

In order to facilitate the organization of this 3rd Annual Mineral Water Celebration Day, we ask you to return this completed form to the office of the Water Sommelier Union either by post, fax or email no later than July 1st, 2017.

Participation fee: € 150, - (for non-members of the Water Sommelier Union).

Members pay a reduced participation fee of € 90, -.

I hereby register for the Mineral Water Celebration Day in Bad Teinach and agree to pay € 150, - or € 90, - Euro. The participation fee includes lunch, conference drinks during the seminar, all tasting sessions as well as a certificate of participation from the Wassersommelier Union. This registration is binding.

Name

Member?

Yes (€ 90 Fee)

No (€150 Fee)

Signature

Invoice Address:

Firm

Email

Street

Zip Code, City (Country)

Lodgings

Hotel Therme Bad Teinach

Otto-Neidhart-Allee 5

75385 Bad Teinach)

teinach.de

€ 105,00 Single Room per day

€ 155,00 Double occupancy per day

Price includes breakfast, access to thermal baths, sauna area and yoga / fitness room.

The hotel is located right next to the Teinach mineral water well.

Telefon: +49 7053 29 - 0

Fax: +49 7053 29 - 177

Email: [reservierung@hotel-therme-](mailto:reservierung@hotel-therme-teinach.de)

Alternative lodgings:

Appartementhaus Wiesengrund

Hintere Talstraße 24

75385 Bad Teinach-Zavelstein (3 min walk to Teinacher Werk)

€ 59,00 per room per day; breakfast not included (€ 9,00 per person)

Tel. 07053/92 640 Frau Winkels

E-Mail: info@wiesengrund-badteinach.de

For overnight stays in the Hotel Therme, **a contingent has been reserved until August 1st.** Please specify the keyword "Wassersommelier"!

In the Appartementhaus Wiesengrund only nine rooms are available, so book soon!

Each participant books and pays independently on departure in cash or by credit card.